# **B2 BIO ODOUR NEUTRALISER**



Unpleasant odours are a common problem encountered in many situations. Smelly organic and inorganic malodour compounds arise for all sorts of reasons in the home, in care facilities, through hobby and leisure activities and associated with pets. Malodours also arise from industrial and waste handling activities.

Whatever the situation the result is the same: we are exposed to one or more malodour chemicals that our nose detects above a certain threshold and our brain interprets as unpleasant and to which action is required.

Most air fresheners contain pleasant fragrances to mask the smell, but which just fool or dull our senses to believe that the bad small has gone. Many products may combine a fragrance with a chemical odour counteractant such as the types used in major retail and consumer brands. The action of these products is often temporary and reversible requiring more product to be used.

Odour Neutraliser has taken the best of these technologies and combined them with natural micro-organisms. The result is instant odour capture to give short term malodour control combined with the biochemical activity of the microbes to change the nature of the malodour causing molecules and this irreversible action means the bad smell does not return. All this is delivered in a unique liquid concentrate resulting in a superior, environmentally-preferred solution achieving high performance in a wide range of malodour control applications.

#### **TECHNICAL DESCRIPTION**

Comprises a unique and highly effective modern chemistry with a specialised blend of natural bacterial cultures. An effective odour counteractant instantly encapsulates the malodour molecule to render it undetectable whatever its source. This process is followed by the microbes sensing and adapting to the nature of soils and wastes from which further malodour may arise, thus preventing malodour formation at source. Should further malodour arise, the encapsulation process is repeated.

Is a safe and efficient all-in-one product for deodorising, and removing the organic cause of the odour on both hard and soft surfaces.

#### **ADVANTAGES**

- Superior fully formulated, high-performance odour control on all types of hard and soft surfaces
- Odour control through complete bacterial degradation of trapped organic matter
- Optimised proprietary bacterial consortium degrades a broader spectrum of substrates: biological action removes odours at source
- Instant odour control through use of a safe and effective odour counteractant.
- Multi-surfactant, solvent-free formulation
- Odour will not return. Reactions are irreversible
- Continuous biological removal of the odour causing organic substance
- Readily biodegradable, low toxicity ingredients to minimise environmental impact
- Washroom, restroom, shower and lavatory applications.
- Product is safe for users and the environment
- Carpets: effective on odour removal from food, wine, vomit, blood, urine, milk, tea, coffee etc.
- High dilution makes this product very cost effective in use.
- Effective in professional, light industrial, food processing and agricultural applications
- Manufactured in accordance with recognised international standards, ISO 9001

#### **PRODUCT CHARACTERISTICS**

TARGETED COMPOUNDS	Effective on a wide range of organ malodorous	Effective on a wide range of organic and volatile inorganic compounds that we detect as malodorous		
BACTERIAL COUNT	Ready To Use Formulation	1X	RTU: <b>6.5x10</b> <sup>7</sup> <b>cfu/ml</b>	
BACTERIAL TYPE	Bacillus spore blend	Bacillus spore blend		
FORMULA PROPERTIES	Unfragranced or Fragranced, Read Completely soluble in water, Com	Unfragranced or Fragranced, Ready To Use Formulation, White liquid, Completely soluble in water, Completely Biodegradable		
TEMPERATURE RANGE	5-50°C			
SHELF LIFE	24 months in an original unopened container			

# **DIRECTIONS**

	Using a fine spray or atomising nozzle, spray liberally over the likely source of the mal-odour. If necessary remove as much soiling as possible with disposable paper or similar prior to application. No need to wipe off. In the severest of cases a second application might be required.	
INDUSTRIAL AND AGRICULTURAL APPLICATIONS	Diluted product may be applied by course spray from a tank/bowser, back-pack spray or via a ring main.	

#### **DISCLAIMER**

Can be used on all surfaces that can be cleaned with water. However, as with all cleaning products, it is always wise to test for colour fastness before cleaning an area not cleaned before with this product.

Limitations - This product is NOT an air freshener and needs direct contact for best results.

### **CODE:**

#### **BIOODOUR**











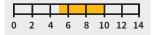
# APPLICATION GUIDELINES

Guidance given upon request for dilution, signature fragrance addition and packaging.

# STORAGE AND HANDLING

Store in a cool, dry place. Wash hands with soap and water after use.

#### pH in use



#### **PACK SIZES**





750ml

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